

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$6,535,250		
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$1,400,000
	Quality First	Supports provided to early care and education centers and homes to improve the quality of programs, including: on-site coaching; program assessment; financial resources; teacher education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality care and education, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.		Arizona Department of Health Services	\$48,031
				Southwest Human Development	\$364,800
				Valley of the Sun United Way	\$1,093,116
	Pre-Kindergarten Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality preschool programs that prepare them to succeed in kindergarten and beyond.		Arizona Department of Education	\$3,000,000
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Association for Supportive Child Care	\$650,000
Professional			\$887,044		
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$375,500

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FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.	Valley of the Sun United Way \$200,000
Director Mentoring/Training	Provides education, mentoring and training to early care and education directors. Increases the efficiency of the early care and education system by building the leadership and business skills of its administrators.	Rio Salado College \$311,084
		\$4,985,994
Recruitment – Stipends/Loan Forgiveness	Offers professionals financial incentives to work in underserved communities. Improves the quality and range of therapeutic and intervention services in underserved communities.	Arizona Department of Health \$490,561 Services
Prenatal Outreach	Provides outreach and education to pregnant women and their families and links pregnant women to sources of prenatal care. Increases healthy pregnancies and good birth outcomes.	Maricopa County Department of \$399,994 Public Health
		Maricopa Integrated Health \$150,000 System
Mental Health Consultation	Provides mental health consultation to teachers and caregivers, and tuition reimbursement to support professional development to increase capacity of workforce. Helps child care staff and early childhood programs to support the social-emotional development of young children.	Southwest Human Development \$600,000
Comprehensive Preventative Health Programs	Builds a coalition of health education programs to establish a comprehensive health education system and provide community-based health trainings to young children and their families. Decreases preventable and chronic health issues in young children.	Maricopa County Department of \$400,000 Public Health
Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.	Maricopa County Department of \$936,000 Public Health
		Pima County Health Department \$80,965
	Director Mentoring/Training Recruitment – Stipends/Loan Forgiveness Prenatal Outreach Mental Health Consultation Comprehensive Preventative Health Programs Child Care Health	financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills. Director Mentoring/Training Provides education, mentoring and training to early care and education directors. Increases the efficiency of the early care and education system by building the leadership and business skills of its administrators. Recruitment – Stipends/Loan Offers professionals financial incentives to work in underserved communities. Improves the quality and range of therapeutic and intervention services in underserved communities. Prenatal Outreach Provides outreach and education to pregnant women and their families and links pregnant women to sources of prenatal care. Increases healthy pregnancies and good birth outcomes. Mental Health Consultation Provides mental health consultation to teachers and caregivers, and tuition reimbursement to support professional development to increase capacity of workforce. Helps child care staff and early childhood programs to support the social-emotional development of young children. Comprehensive Preventative Builds a coalition of health education programs to establish a comprehensive health education system and provide community-based health trainings to young children and their families. Decreases preventable and chronic health issues in young children. Child Care Health Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and

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	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$454,39
Evaluation			\$654,393
			Worthy Institute \$139,96
		for healthy child development. Strengthens families of young children by providing locally-based information and instruction on health and child development issues.	Murphy Elementary School \$318,88 District #21
			Maricopa Integrated Health \$216,18 System
	Family Resource Centers	social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning. Provides local resource centers that offer training and educational opportunities, resources, and links to other services	Arizona Board of Regents for and \$304,60 on behalf of University of Arizona
			Tanner Community Development \$512,10 Corp.
			Southwest Human Development \$553,28
			Maricopa County Department of \$1,156,27 Public Health
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and	Arizona Department of Economic \$11,23 Security
Family			\$3,216,839
		-	Phoenix Children's Hospital \$552,16
		health care. Improves children's health care and future development by ensuring they have a regular source of care.	Maricopa Integrated Health \$495,56 System
	Care Coordination/Medical Home	Provides children and their families with effective case management, and connect them to appropriate, coordinated	American Academy of Pediatrics- \$250,83 AZ Chapter

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	Needs and Assets	Biennial, overall assessment of data on opportunities and challenges for children zero through five and their families undertaken to inform regional strategic planning. This is additional funding for specific enhancements to the baseline regional report.	First Things First (FTF-Directed)	\$44,000
Coordination			\$250,000	
	Court Teams	Assign multidisciplinary teams, led by superior court judges, to monitor case plans and supervise placement when a child 5 or younger is involved with the court system. Promotes children's wellbeing and reduces recurrence of abuse and neglect.	Prevent Child Abuse Arizona	\$200,000
Community Awareness			\$270,000	
	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed)	\$150,000
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed)	\$100,000
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities	First Things First (FTF-Directed)	\$20,000

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